



the  
PRESIDENT  
HOTEL  
•  
cape town

THE PRESIDENT

THE PRESIDENT



THE INCENTIVE DESTINATION



## *Our retreat, your destination.*

*Incentive itineraries inspired by Cape Town.*

Perfectly positioned between mountain, city and ocean, The President Hotel is Cape Town's most loved hotel. Set in the exclusive neighbourhood of Bantry Bay, this iconic hotel offers sweeping Atlantic Ocean views, easy access to the Sea Point Promenade and the Mother City's top attractions, while feeling wonderfully removed from the bustle.

With a palm-fringed infinity pool, sun-kissed spaces, lush gardens, contemporary rooms, versatile venues and locally inspired dining, The President blends relaxed luxury with an authentic sense of place - a true mountain-city-beach retreat designed for unforgettable incentive experiences.

As Preferred Hotels & Resorts' largest African property and the largest independent Green Key-certified hotel, The President leads with credibility in sustainable hospitality - making it the ideal destination for organisations seeking responsible, future-focused incentive travel.



## *At The President,*

elevated event spaces flow effortlessly into poolside gatherings, promenade walks and immersive local experiences - allowing teams to switch off, reconnect and perform at their best.

Our carefully designed incentive itineraries focus on hyper personalisation to deepen connection and engagement and include high-impact experiences that create lasting memories.

### *At a glance*

**Breathtaking Views** | Ocean and Mountain Views

**Location** | Close to the Promenade, Beaches, City and V&A Waterfront

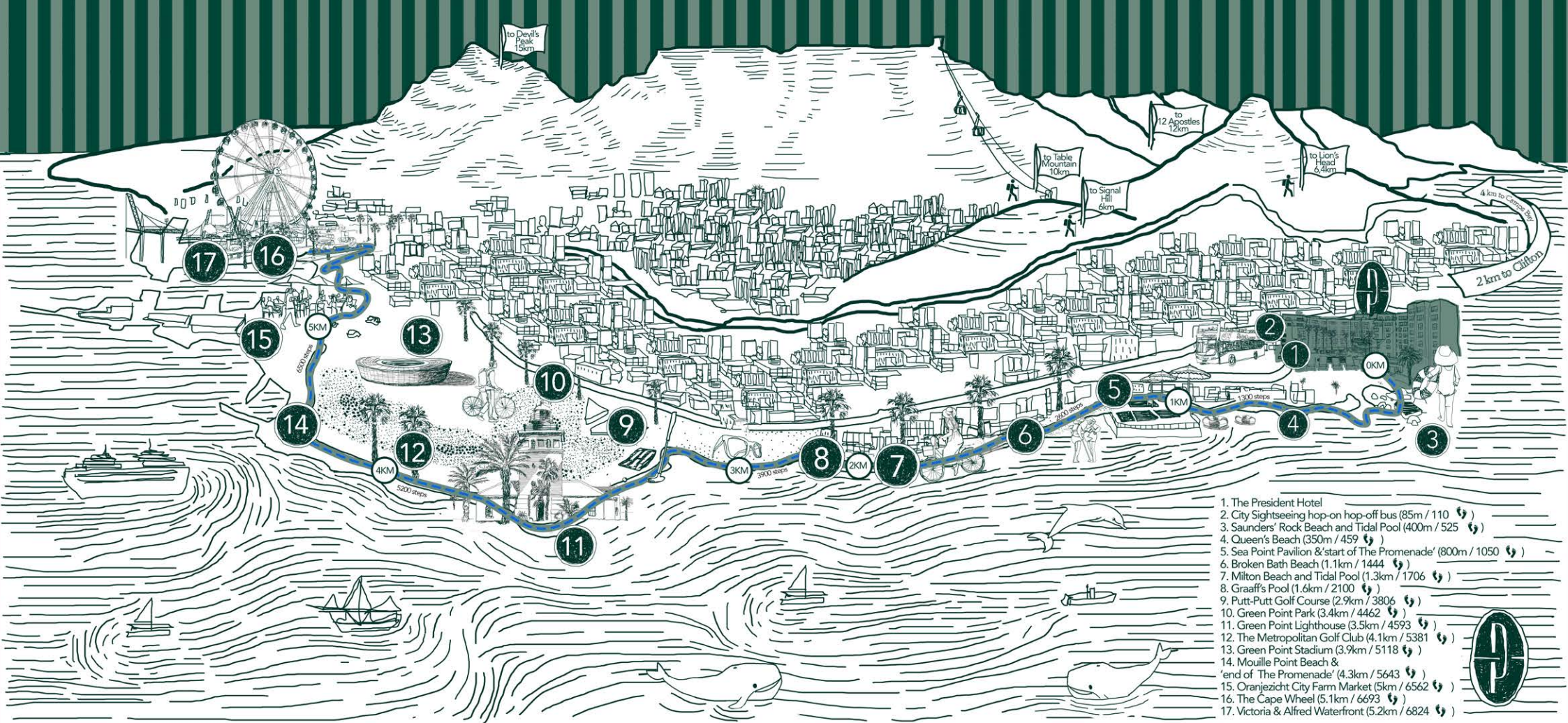
**Destination City** | Cape Town, one of the world's most loved destinations

**Wellness** | Cove Wellness Spa

**Sustainability** | Green Key Certified

**Experience** | Curated and immersive experiences exclusive to our guests





1. The President Hotel
2. City Sightseeing hop-on hop-off bus (85m / 110 🚶)
3. Saunders' Rock Beach and Tidal Pool (400m / 525 🚶)
4. Queen's Beach (350m / 459 🚶)
5. Sea Point Pavilion & start of The Promenade (800m / 1050 🚶)
6. Broken Bath Beach (1.1km / 1444 🚶)
7. Milton Beach and Tidal Pool (1.3km / 1706 🚶)
8. Graaff's Pool (1.6km / 2100 🚶)
9. Putt-Putt Golf Course (2.9km / 3806 🚶)
10. Green Point Park (3.4km / 4462 🚶)
11. Green Point Lighthouse (3.5km / 4593 🚶)
12. The Metropolitan Golf Club (4.1km / 5381 🚶)
13. Green Point Stadium (3.9km / 5118 🚶)
14. Mouille Point Beach & end of The Promenade (4.3km / 5643 🚶)
15. Oranjezicht City Farm Market (5km / 6562 🚶)
16. The Cape Wheel (5.1km / 6693 🚶)
17. Victoria & Alfred Waterfront (5.2km / 6824 🚶)

## Iconic location

*Effortless access to Cape Town's most loved experiences.*

The President Hotel, 4 Alexander Road,  
Bantry Bay, Cape Town, 8001, South Africa

**Distance to Cape Town International Airport: 25 kms**

The President Hotel lies at the heart of Cape Town and has been shaped by the spirit of the city for over 260 years. Proudly re-opened by Nelson Mandela in 1998, the hotel seamlessly blends laid-back coastal living with cosmopolitan energy, establishing it as an iconic landmark of authentic hospitality and natural beauty.

Nestled beneath Lion's Head and Table Mountain, with sweeping Atlantic Ocean views, Bantry Bay's naturally sheltered microclimate delivers year-round sunshine with minimal wind - ideal for outdoor events, poolside entertaining and seamless incentive programming.

Just minutes from the V&A Waterfront and the city's leading cultural, culinary and historical landmarks, The President provides effortless access to Cape Town's most compelling incentive experiences - all from one iconic location.

349

Guest room, suites & apartments

349

Our dedicated team that delivers authentic and friendly hospitality creating memorable moments.

12

Spectacular spaces and versatile venues built for seamless events

8

Restaurants, bars and deli - from poolside bites to gala dinners, discover the vibrant flavours of South Africa



# Stay



## *Classic Room*

Mountain | Urban | Ocean

Our comfortable, spacious Classic Rooms are the perfect base to return to after a day spent discovering the beautiful Mother City; featuring an open-plan kitchenette, seating area, desk, bathroom and separate toilet. All Classic Rooms vary with décor, views, furnishings and layout.

[Take a classic room virtual tour](#)

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## *Classic Apartments*

Mountain | Urban

The spacious and modern Classic Apartment is ideal for relaxing, with its airy lounge and dining area with open-plan kitchenette. The separate bedroom with king-sized bed and en-suite bathroom is the perfect combination of approachable luxury and comfort. All Classic Apartments vary with décor, views, furnishings and layout.

[Take a classic apartment virtual tour](#)

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## *Suites*

Ocean | Presidential

Let the awe-inspiring sea views captivate you in our Ocean Suites. Overlooking the palm-lined infinity pool and the Atlantic Ocean beyond, it's one of our most coveted suites and with good reason. The spacious suites feature an open-plan kitchenette, lounge, desk separate bedroom with king-sized bed and en-suite bathroom. All Ocean Suites vary with décor, views, furnishings and layout.

[Take an ocean suite virtual tour](#)

[Take a presidential tour virtual tour](#)

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# Host

Our conferences and event venues are designed to host - ensuring your conferences and events feel as effortless as they are exceptional. Our flexible and versatile venues are ideal for breakaways, workshops or standalone events.

## *The Mountains* | 294.64m<sup>2</sup>

Our largest conference room venue, perfectly suited to conferences, banquets and larger-scale events

**Cocktail:** 300 guests    **Banquet:** 180 guests  
**Cinema:** 300 guests

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## *Table Mountain* | 91m<sup>2</sup>

## *Lion's Head* | 101m<sup>2</sup>

## *Signal Hill* | 101m<sup>2</sup>

**Cocktail:** 100 guests    **Banquet:** 60 guests  
**Cinema:** 100 guests    **U Shape:** 30 guests

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## *Saunders' Rock* - 13m<sup>2</sup>

**Capacity:** up to 10 guests

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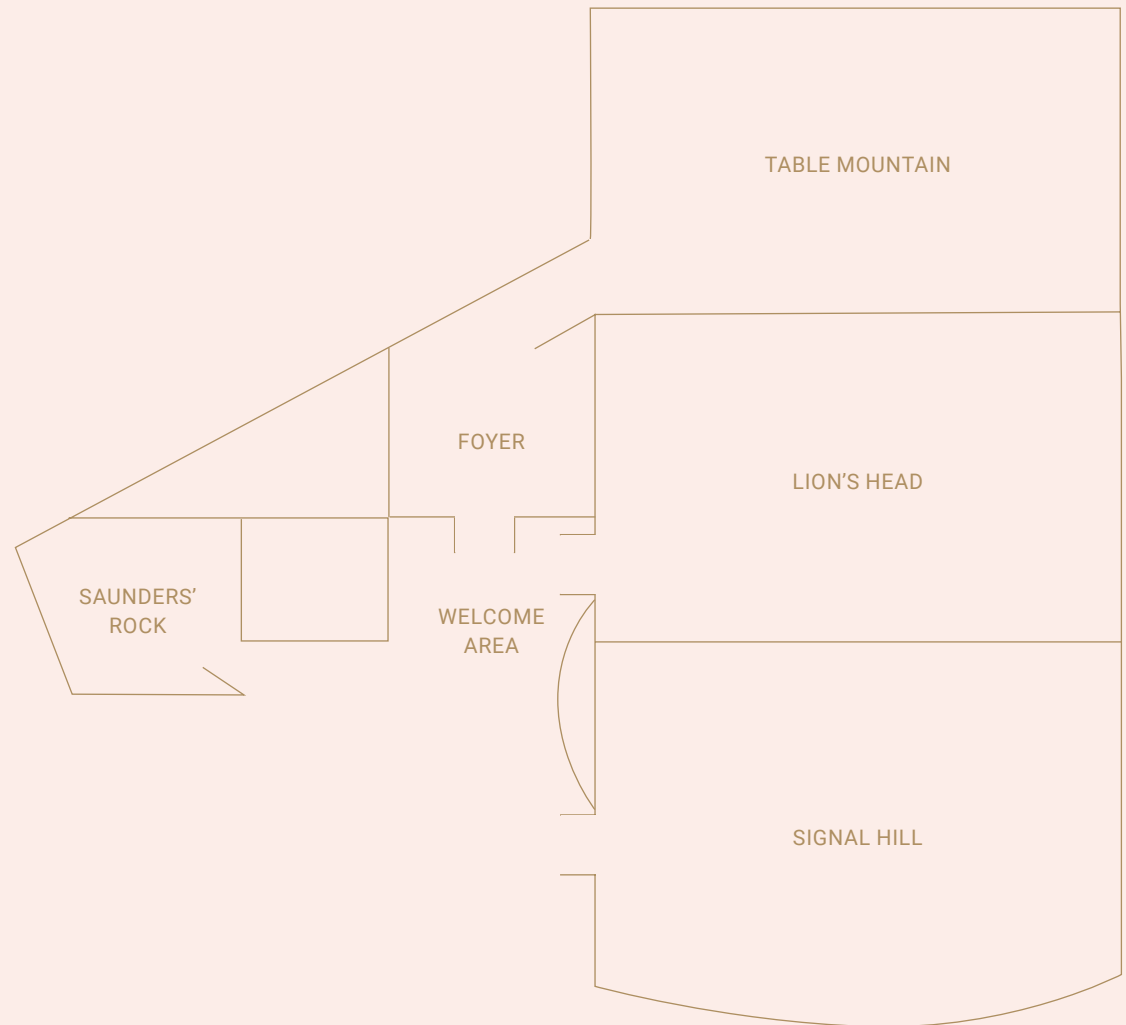
## *The Forest* - 91m<sup>2</sup>

**Capacity:** Up to 20 guests

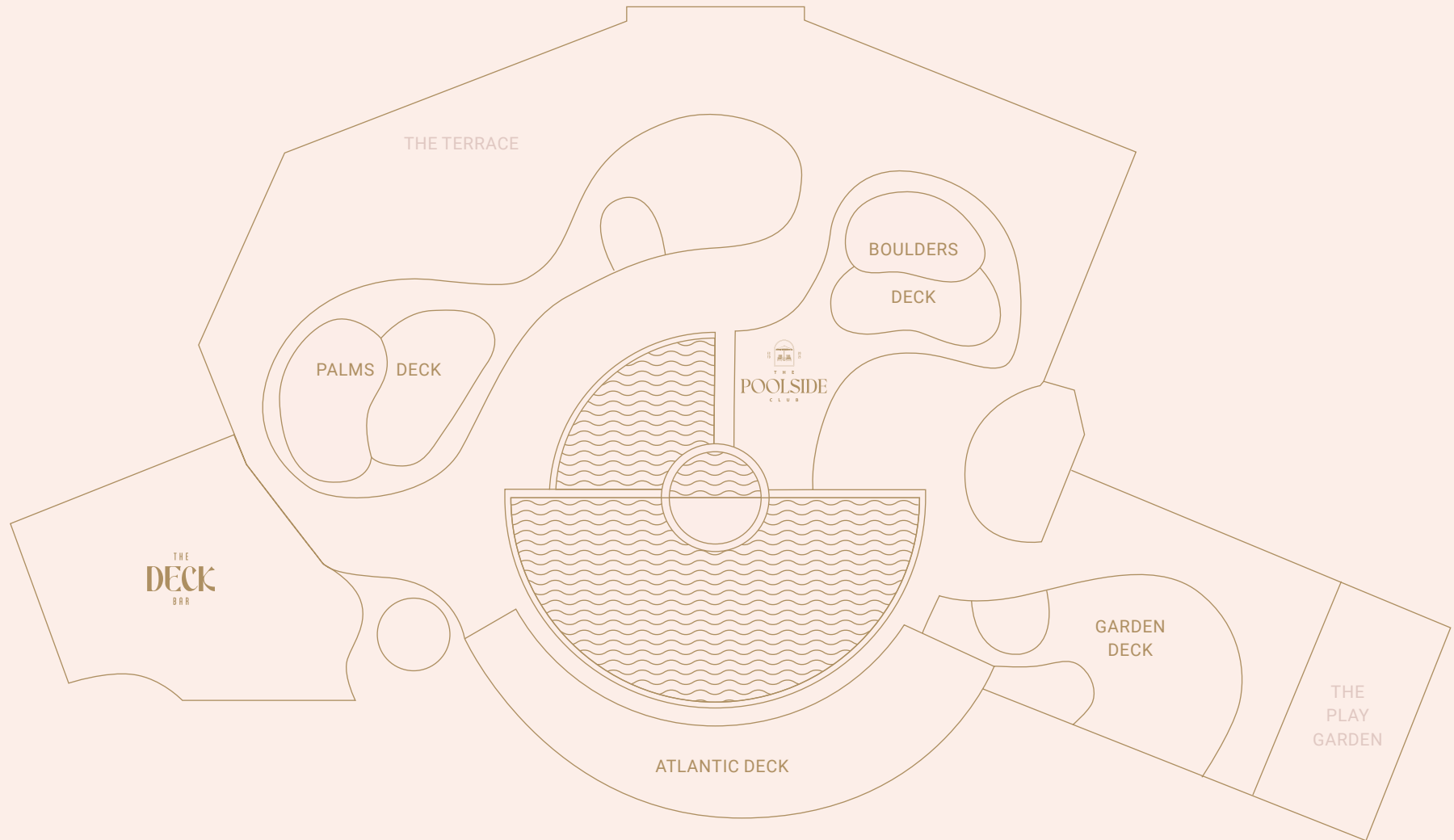
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## *Foyer & Welcome Area*

A central space designed for arrivals, networking, and effortless transitions between sessions.



# Host



## *Palms Deck*

**Best For:** Casual Drinks Reception  
**Capacity:** Up to 30 guests

## *Boulders Deck*

**Best For:** Intimate Dinner or Drinks  
**Capacity:** Up to 20 guests

## *Atlantic Deck*

**Best For:** Cocktail Sunset Drinks  
**Capacity:** Up to 60 guests

## *Garden Deck*

**Best For:** Wellness Events, Picnics  
**Capacity:** Up to 20 guests



# Taste



## *The Restaurant & Terrace*

**Best For:** Group Dinners, Grand Dinners, Experiential Dinner Experiences  
**Capacity:** Up to 150 guests



## *the* BASE

**Best For:** Experiential Dinner Experiences, Themed Dinners  
**Capacity:** Up to 50 guests

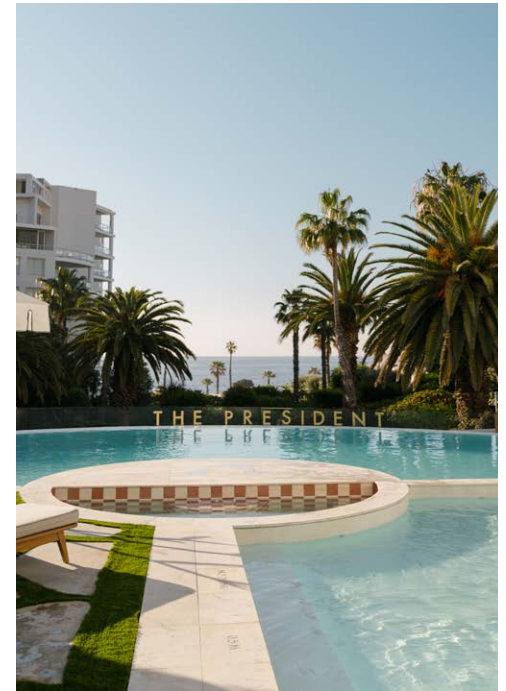


## **Botany** CAFÉ

**Best For:** Lunch Events and Dessert Experiences  
**Capacity:** Up to 60 guests

At The President Hotel, we understand and respect the diverse dietary requirements of our guests. Whether Halaal, Kosher, vegan or other specific dietary needs, our team is committed to ensuring every delegate is well catered for. Where in-house facilities are not equipped to meet certain requirements, we work with certified and experienced external service providers to ensure all dietary needs are seamlessly and thoughtfully accommodated.

# Taste



*the*  
**SENATE**  
*bar*

**Best For:** End of Night Celebrations, All Weather Drinks Venue, Private Events  
**Capacity:** Up to 150 guests

THE  
**DECK**  
BAR

**Best For:** Sunset Cocktails, Afternoon, Kick-off Parties, Private Events  
**Capacity:** Up to 80 guests

THE  
**POOLSIDE**  
CLUB

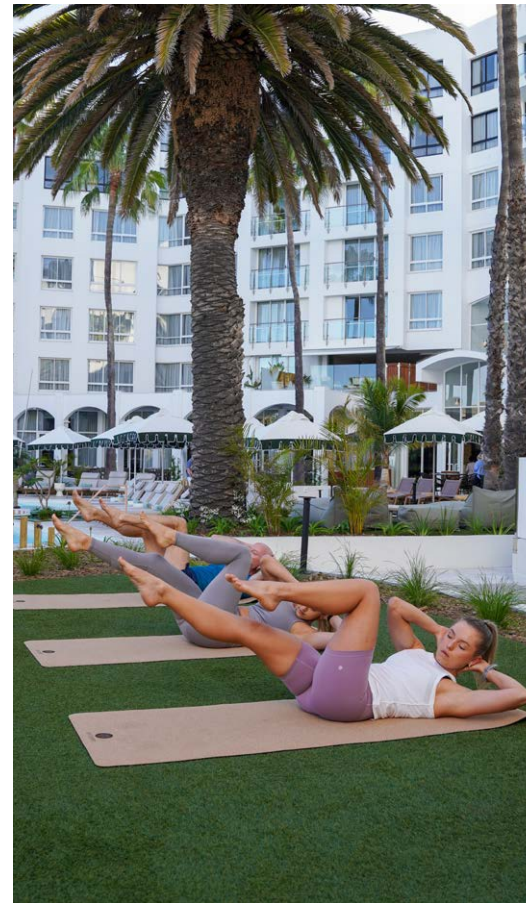
**Best For:** Alfresco Dining, Poolside Celebrations, Pool Parties (buy out only)  
**Capacity:** Up to 300 guests

# *Experience Cape Town*

## *At the hotel*

- Sunrise Wellness Sessions - Silent Headphones and Mimosa, Matcha or Coffee Bars
- Saunders' Rock Cold Water Immersion and Sauna Experience
- Outdoor Silent Movie Experience
- Sunset Picnics
- Signature Picnic Experience - at Saunders' Rock or Poolside
- Creative Workshops - Art Event, Pottery Event, Tablescaping, Flower Arranging, Whisky and Wine Tasting, Honey Tasting, Mixologist Masterclass 'The President Paloma'
- Event Experiences - Mentalists, Mimes, Caricaturists, Magicians
- Promenade ebikes, Scooters, bicycles

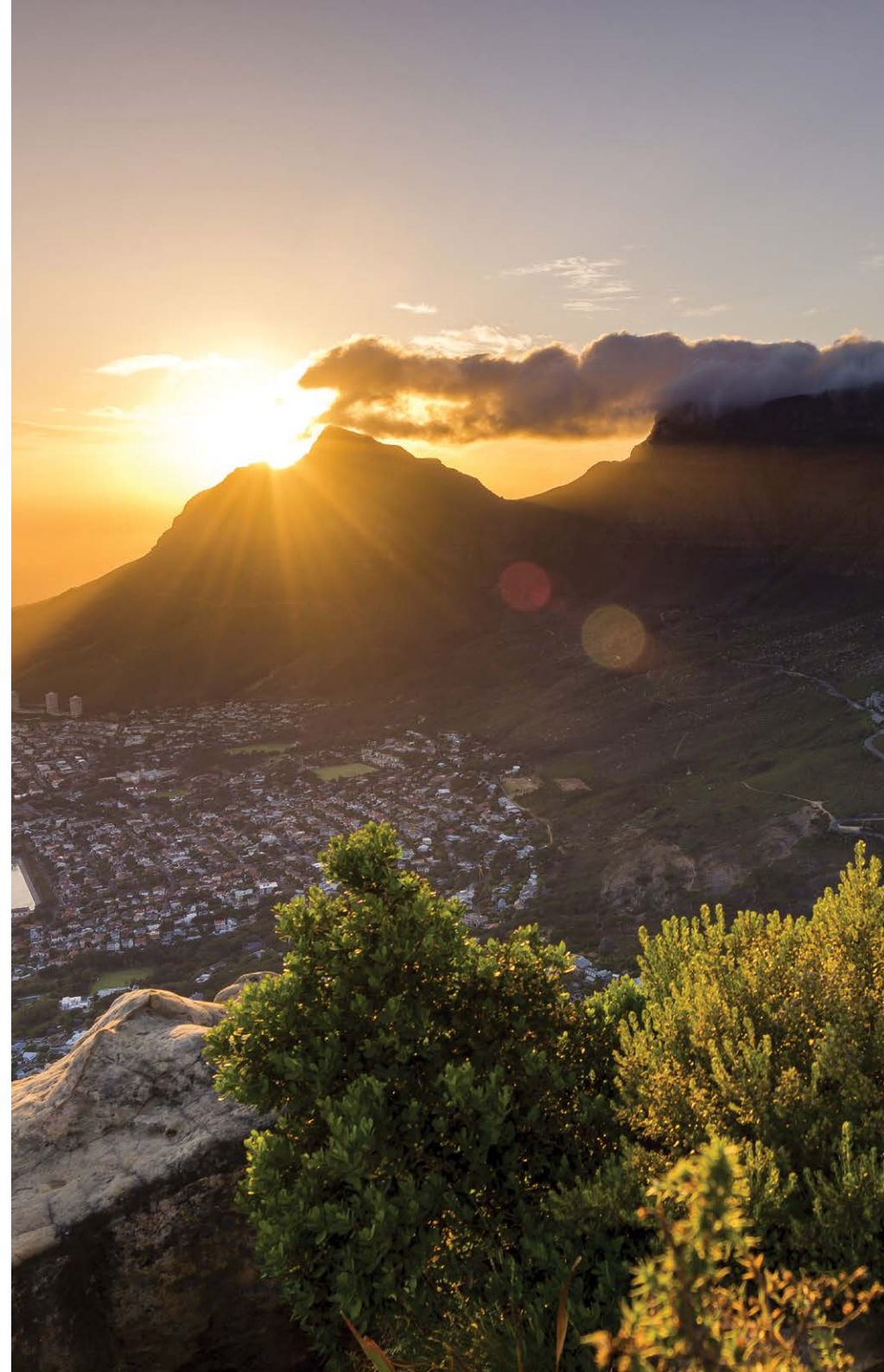
Choose from a selection of carefully curated and immersive incentive experiences available at and around the hotel - offering delegates the chance to experience once in a lifetime leisure activities.



# *Experience Cape Town*

## *Around the hotel*

- **Exclusive Red Bus Tour** | Step aboard the iconic City Sightseeing bus direct from the hotel, a private hire tour with iconic mother city stops and end off with a sensational sunset moment
- **Kayaking** | Paddle along the Atlantic coastline at sunrise or sunset. A refreshing, ocean-level perspective of Cape Town's natural beauty.
- **Foraging and Fynbos Exploration Experiences** | Venture into the Cape Floral Kingdom with a knowledgeable guide to discover indigenous fynbos. A sensory journey through one of the world's richest botanical regions.
- **Rockpooling** | Explore the tidal pools just moments from the hotel, uncovering marine life, shells and coastal ecosystems - a playful yet educational seaside experience for all ages.
- **Neighbourhood History Walking Tour** | Led by a local expert, tailor the walking tour to your groups' interests - whether history of the hotel or neighbourhood, uncovering the layered stories of Sea Point and Bantry Bay.
- **Sidecar or Cape Cobra Adventures** | Hop into a chauffeured vintage sidecar or take the wheel of a classic Cape Cobra sports car and explore Cape Town in timeless style. Cruise Chapman's Peak Drive, Camps Bay or the Atlantic Seaboard for an unforgettable open-air journey, with obligatory picnic stops on the way.
- **Yachting** | Set sail from the V&A Waterfront on a private or shared yacht experience. Enjoy ocean breezes and uninterrupted views of Table Mountain from the Atlantic - ideal for sunset incentives and best served with cocktails and canapés.



# Itinerary Ideas



## Day 1

### *Welcome to Cape Town*

#### **Morning / Arrival**

- VIP airport meet-and-greet with private transfers
- Dedicated group check-in and welcome

#### **Late Afternoon**

- Ascend Table Mountain via cableway private cable car for panoramic views

#### **Evening**

- Sunset drinks overlooking the Atlantic Ocean at Deck Bar with DJ or live acoustic set
  - Welcome dinner with local flavours and curated menus enjoyed poolside under the stars
- 

## Day 2

### *Peninsula Adventures*

#### **Full-Day Signature Experience**

- Scenic drive along Chapman's Peak Drive
- Explore Cape Point and Cape of Good Hope
- Private visit to Boulders Beach
- Seafood lunch in Kalk Bay or Simon's Town

#### **Evening**

- Free time, spa recovery or poolside relaxation
  - Optional themed dinner or storytelling dinner with local hosts
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## Day 3

### *Choice, Reward & Meaningful Connection*

#### **Option A - Cape Winelands**

- Private transfers to Stellenbosch or Franschhoek
- Exclusive wine tastings and long-table lunch

#### **Option B - Legacy & Culture**

- Morning visit to Robben Island
- Afternoon cultural experience or shopping at the V&A Waterfront

#### **Option C - Slow MICE & Wellness**

- Promenade walk, beach time or yoga
  - Spa treatments or curated wellness moments
  - Closing lunch or farewell poolside experience
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# *Experience Local*

## *Our Cape Town Collection*

Rooted in authenticity and cultural immersion, Experience Local offers unfiltered access to Cape Town's living culture and sense of place. These curated and immersive experiences are designed to engage all the senses - energising groups through meaningful connection to place, people and story.

Each programme is carefully crafted around the hotel and its surrounds, combining thoughtfully paced incentive itineraries with once-in-a-lifetime leisure moments. From intimate experiences within the hotel to authentic encounters in the surrounding neighborhood, every detail is considered to maximise impact while allowing guests to fully engage, explore and recharge.

Guests enjoy immersive encounters ranging from world-class gastronomy and vibrant art scenes to dynamic local traditions, alongside exclusive access to living history, architectural icons and culinary heritage. By blending ancient traditions with contemporary culture, we create the authentic, memorable moments today's incentive travellers seek.

### **Our Experience Local includes:**

- Guided walking history tours through Cape Town's iconic neighbourhoods
- Scenic e-bike experiences along the Atlantic Seaboard and beyond
- Curated neighbourhood and coastal encounters around the hotel

## *Focus & Flow*

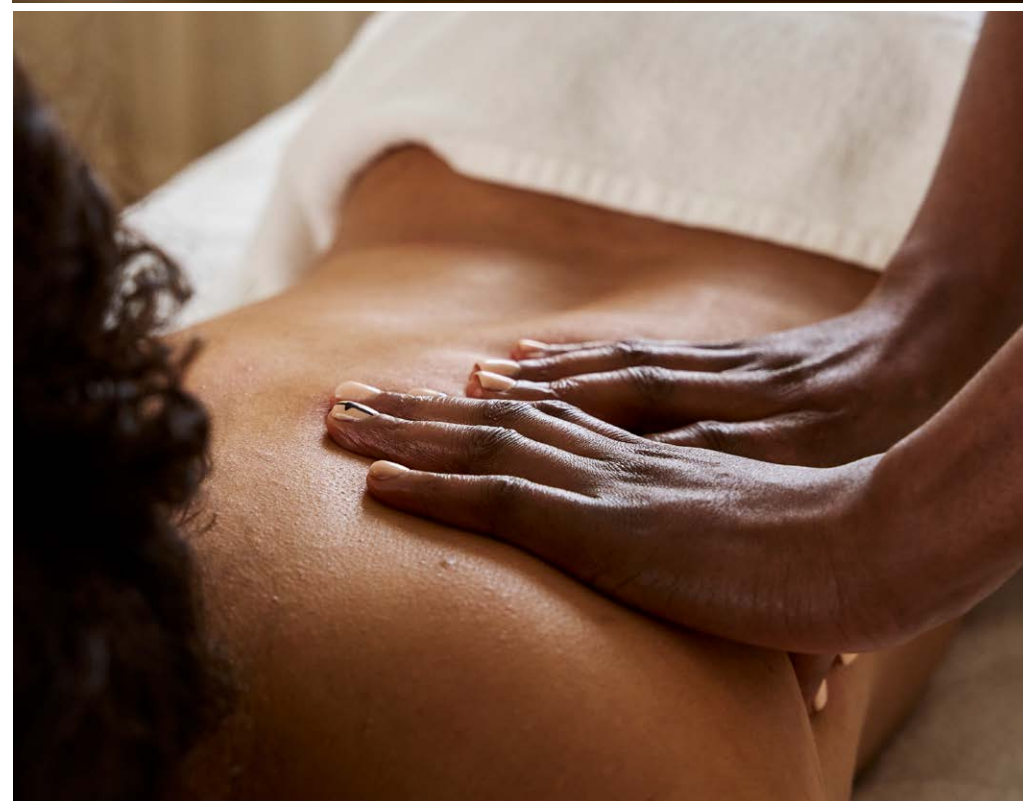
### *Spa, Wellness and Mindful Moments*

Designed to support clarity, balance and sustained energy, Focus & Flow weaves wellness seamlessly into your incentive programme. In partnership with Cove Wellness Spa and Botany Café, this experience creates intentional pauses that allow guests to reset, refocus and reconnect.

Our Focus & Flow Package includes:

- Aromatherapy oils infused into the venue to promote calm and focus
- Mini spa treatments or seated massages during scheduled breaks
- Access to the Cove Pod for moments of quiet restoration
- A curated wellness gift bag featuring:
  - ♥ Wake Up & Focus mini roll-on
  - ♥ Fresh vitamin C shot from Botany Café
  - ♥ Stress-relief ball for mindful grounding

This package aligns prioritising wellbeing, meaningful connection and quality over pace - resulting in more engaged, energised and high-performing delegates.





# Conscious Choice



STAY GREEN  
at *The President*



## Our Green Package

Conscious Choice is our environmentally and socially responsible event option, designed for organisations looking to align their incentives and meetings with meaningful sustainability outcomes - without compromising on experience or quality.

### Our Conscious Choice Package includes:

- Green Key Certification: Eco-aligned sustainability standards
- Integrated green initiatives and incentives throughout the stay and event
- Optional tree donation programme to help offset carbon emissions
- Branded seed event collateral and pencil as a thoughtful, low-impact takeaway
- Carbon footprint calculations displayed on event menus
- StayGreen option, encouraging guests to skip daily room cleaning
- Car-sharing and public transport recommendations for delegates
- Digital-first solutions including invitations, maps, tickets and agendas
- AV, lighting and air-quality efficiency reporting per event
- Access to an ROI and sustainability impact measurement tool
- Guests can enjoy sustainability experiences (foraging, honey tasting and more) as breakaways

This approach also complements emerging trends such as digital detox and mindful corporate retreats, creating space for clearer thinking, stronger team cohesion and more meaningful leadership dialogue - without the distraction of constant connectivity.

With sustainability now embedded in corporate travel policy, Conscious Choice enables measurable, responsible events through intentional design and transparent reporting.

# Souvenir

## *Bespoke Gifting and Amenities*

Choose from our curated collection of bespoke souvenirs and in-room amenities, thoughtfully created and branded especially for your group. Designed to foster meaningful connection and lasting memories, these items are ideal as welcome gifts, room drops or special mementos - allowing guests to carry a piece of their experience home with them.



## Contact Us

Our team is ready to curate a bespoke programme for your group. With a wide range of thoughtfully designed experiences available, your delegates will discover Cape Town in a truly memorable way.

Contact us to create a customised incentive itinerary that flows seamlessly through unforgettable moments at Cape Town's Most Loved Hotel!

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## Other Resources

[Instagram](#)

[Image Gallery](#)

[Fact Sheet](#)

[Property Video](#)

